

Summer Internship Program 2023

Sample Social Media Posts

Audience: Post-secondary students, specifically those returning to studies in Fall 2023

Where: Facebook, Twitter, Instagram, LinkedIn

Purpose: Generate interest and applications for the Summer Internship roles. These sample posts can be used on your social media channels to promote the program.

Marketing Alt Text

For Info Session Marketing:

Image of five young professionals looking at a laptop smiling.

City of Toronto Summer Internship Information Session. Join us to learn about 2023 summer internship opportunities with the City of Toronto. Info session is held on January 19, 2023 at 12pm.

For Job Posting Marketing

Image of five young professionals looking at a laptop smiling.

City of Toronto Summer Internship is eligible to undergraduate and masters students returning to school in the fall of 2023. Available opportunities include, Admin Trainee, Financial Trainee, HR (exempt trainee), IT Trainee, Program Support Trainee, Research Trainee and Tech Trainee. Apply at job.toronto.ca

Facebook

Sample Post 1

Applications are now live for the City of Toronto's Summer Internship Program! Join the award-winning Toronto Public Service and help us make a difference in this great city.

Apply now at <https://jobs.toronto.ca/jobsatcity/> or register to learn more about the program at our January 19th info session at <https://bit.ly/3F9wCRp>

Sample Post 2

Want to gain meaningful work experience within a positive and progressive workplace?

Apply now for the City of Toronto's Summer Internship Program at

<https://jobs.toronto.ca/jobsatcity/> and make this the best summer yet! Get all your questions answered at our January 19th info session at <https://bit.ly/3F9wCRp>

Instagram

Sample Post 1

Hey students! Are you in post-secondary and returning to school this fall? Then you're eligible for the City of Toronto's Summer Internship Program! With 7 different roles and over 130 open positions, you don't want to miss this great opportunity to join the Toronto Public Service. Apply today and join us for our January 19th info session at <https://bit.ly/3F9wCRp>

Sample Post 2

We're hiring! Apply now for the City of Toronto's Summer Internship Program and make a difference in this great city. Have questions? Join our January 19th information session at <https://bit.ly/3F9wCRp>

LinkedIn

Sample Post 1

Applications are now live for the City of Toronto's Summer Internship Program! Join the award-winning Toronto Public Service and help us make a difference in this great city. Apply now at <https://jobs.toronto.ca/jobsatcity/> or register to learn more about the program at our January 19th info session at <https://bit.ly/3F9wCRp>

Sample Post 2

Want to gain meaningful work experience within a positive and progressive workplace? Apply now for the City of Toronto's Summer Internship Program at <https://jobs.toronto.ca/jobsatcity/> and make this the best summer yet! Get all your questions answered at our January 19th info session at <https://bit.ly/3F9wCRp>

Twitter

1) Want to make a difference in your community? Apply for the City of Toronto's Summer Internship Program! With 7 different roles and 130+ open positions, don't miss your chance to join the award-winning Toronto Public Service. Join our January 19 info session at <https://bit.ly/3F9wCRp>

2) We're hiring! Applications are live for the City of Toronto's Summer Internship Program. Join the award-winning Toronto Public Service for an exciting summer work term. Got questions? Attend our January 19 info session at <https://bit.ly/3F9wCRp>

Positions available

- Administrative Trainee
- Financial Trainee
- HR (Exempt Trainee)
- IT Trainee
- Program Support Trainee
- Research Trainee
- Tech Trainee